

9TH ANNUAL INSPIRATIONAL INSIGHTS



SOUTHSIDE
CATHOLIC
BUSINESS
PROFESSIONALS INDYSCBP.COM

INSPIRING CONNECTIONS

EXPERIENCE IT THURSDAY, SEPTEMBER 1, 2016 • PRIMO SOUTH

2016
MEDIA KIT

✕ Graphic design donated by JEEN ENDRIS, jeen e design



DESIGN SPECIFICATIONS

COVER

(reserved for event sponsors and if more than one sponsor is secured at the same level, ad placement will be based on the date payment was received.)

PLACEMENT OPTIONS

INSIDE FRONT COVER

INSIDE BACK COVER

OUTSIDE BACK COVER

BLEED SIZE: 5.75 X 8.75

TRIM SIZE: 5.5 X 8.5

LIVE AREA: 5 X 8

FULL PAGE

BLEED SIZE: 5.75 X 8.75

TRIM SIZE: 5.5 X 8.5

LIVE AREA: 5 X 8

1/2 PAGE

HORIZONTAL: 5 X 3.5

1/4 PAGE

HORIZONTAL: 4 X 2

VERTICAL: 2 X 4

2016
MEDIA KIT



DEADLINES AND REQUIREMENTS

PROGRAM SPACE DEADLINE

JULY 15, 2016

ART SUBMISSION DEADLINE

AUGUST 1, 2016

AD SUBMISSION REQUIREMENTS

ALL ADS SUBMITTED TO JEENEDESIGN@ATT.NET

FILES LARGER THAN 15MB WILL NOT BE ACCEPTED

300 DPI PDF OR JPG FILES REQUIRED

ALL FONTS MUST BE OUTLINED

COVER ADS: SET CROP MARKS OUTSIDE BLEED AREA

SUBMITTED FILES WILL NOT BE RETURNED

2016
MEDIA KIT