9TH ANNUAL INSPIRATIONAL INSIGHTS

INSPIRING CONNECTIONS

PRIMO SOUTH • 2615 NATIONAL AVE, INDIANAPOLIS, IN 46227

2016

SEPTEMBER 1 FROM 8:30 AM TO 11:00 AM

Graphic design donated by JEEN ENDRIS, jeen e design
Won’t You Join Us?

You will find yourself encouraged and moved this September as our high-spirited speakers challenge the way you perceive yourself, your career and your relationships. Be there, as each speaker gives an account of self-fulfilling breakthroughs that have led them to achieve their personal and professional goals. You will be motivated by their unique and memorable stories and engaging humor. They will share leadership and life lessons that have proven to transform challenges into choices, obstacles into opportunities, and setbacks into stepping stones to success. During the event, you’ll also have a great opportunity to network with local business leaders and like-minded individuals who share your same values and beliefs.

Your Chance to Make a Difference

While we understand that organizations are frequently asked to sponsor various community events and fundraisers, we appreciate those who recognize the important impact their participation makes on both the organization and the broader community. These events are not only opportunities to network with leading companies in our industry but also show others your dedication to making our community a better place by giving back. We thank those who have already responded to our plea to help those in need. For those who have yet to decide, we recognize current economic conditions offer a reason for apprehension but consider acting the way you want to feel. Acting with generosity, with gratitude, with compassion, will change your perception of your own situation. And it will improve the lives of others. We thank you for prayerfully considering supporting our mission.

2016

September 1 from 8:30 AM to 11:00 AM
9TH ANNUAL INSPIRATIONAL INSIGHTS

PAST BENEFICIARIES

Mother Theodore Guerin Catholic Academies
St. Andrew & St. Rita Catholic Academy
St. Anthony Catholic School
Holy Angels Catholic School
Central Catholic School
Holy Cross Central School
St. Philip Neri School
St. Roch Catholic School
St. Meinard Seminary
Goodwill Industries
Roncalli High School
Scholarship Fund
SCBP Administration
St. Anne Catholic School
St. Rose of Lima Catholic School
St. Jude Catholic School
St. Mark Catholic School
St. Barnabas Catholic School
Nativity Catholic School
Holy Name of Jesus Catholic Community
Our Lady of Lourdes Catholic School
Christ the King Catholic School
St. Pius Catholic School
Our Lady of the Greenwood School
Saint Francis & Clare Catholic School
Lumen Christi Catholic School
Marian University
Providence Cristo Rey High School
St. Malachy Catholic School
St. Christopher Catholic School
St. Simon Catholic School
Franciscan Alliance Foundation
Little Sisters of the Poor
Benedict Inn Retreat & Conference Center

50/50

Direct half of your Sponsorship funds to a Catholic school of your choice. When you decide to become a Sponsor at any level of the SCBP Inspirational Insights 2015, half of that sponsorship amount will go directly back to the school of your choice. Please fill in the name of that school on the registration sheet at the back of this booklet.

SEPTEMBER 1 FROM 8:30 AM TO 11:00 AM

2016
A limited number of sponsorship opportunities are available for this event. You can be a part of our history — and help us make a difference in our Catholic community by joining us as a sponsor. Proceeds will benefit the SCBP general scholarship fund, a resource that creates opportunities for diverse and academically talented students from low-income families to receive a Catholic education. Sponsors can anticipate an audience of approximately 400 business professionals from central Indiana, many of which are associates of our speakers. Exclusive event sponsors will be viewed by thousands with their logo on all pre-event marketing materials.

**SPONSORSHIP PACKAGES**

Our sponsorship packages offer businesses, organizations, and individuals an opportunity to gain exposure as outstanding supporters of our community. We offer this opportunity to reach thousands of like-minded individuals. Your sponsorship is non-tax deductible and are often budgeted as marketing investment.

**$10,000 TITLE SPONSOR (ONLY 1)**
- Sponsor logo on all e-mailed marketing correspondence
- Sponsor may produce a 2-minute video/commercial that will be run before and after the Speaker Showcases as well as on the break. Video can also be distributed through social media
- Approximately ten thousand Indianapolis based individuals to receive some form of marketing materials containing Sponsor logo
- Sponsor logo prominently displayed on event flyer
- Sponsor logo on web registration
- Sponsor logo hyperlink from event web page
- Sponsor logo on social media sites (Facebook, LinkedIn and Twitter)
- Sponsor full page ad in Inspirational Insights program (premier position-inside front or back of program)
- Sponsor logo featured in digital presentation on day of event
- Sponsor logo on event signage
- Sponsor recognition by Emcee
- Your logo on ad specialty marketing items such as pens, pads, etc.for each of the place settings on all of the tables
- 2 Premier tables of 8 for the Speakers Showcase

**SEPTEMBER 1 FROM 8:30 AM TO 11:00 AM**
SPONSORSHIP OPPORTUNITIES

$7,500 PREMIER SPONSOR (ONLY 1)
- Sponsor logo on all e-mailed marketing correspondence
- Sponsor may produce a 2-minute video/commercial that will be run before and after the Speaker Showcase as well as on the break. Video can also be distributed through social media.
- Approximately ten thousand Indianapolis based individuals to receive some form of marketing materials containing Sponsor logo.
- Sponsor logo on event flyer.
- Sponsor logo on web registration.
- Sponsor logo hyperlink from event web page.
- Sponsor logo on social media sites (Facebook, LinkedIn and Twitter).
- Sponsor full page ad in Inspirational Insights program.
- Sponsor logo featured in digital presentation on day of event.
- Sponsor logo on event signage.
- Sponsor recognition by Emcee.
- 2 tables of 8 for the Speakers Showcase.

$5,000 SPEAKER SHOWCASE SPONSOR
- Approximately ten thousand Indianapolis based individuals to receive some form of marketing materials containing Sponsor logo.
- Sponsor logo on event flyer.
- Sponsor logo on web registration.
- Sponsor logo hyperlink from event web page.
- Sponsor logo on social media sites (Facebook, LinkedIn and Twitter).
- Sponsor 1/2 page premier position ad in Inspirational Insights program.
- Sponsor logo featured in digital presentation on day of event.
- Sponsor logo on event signage.
- Sponsor recognition by Emcee.
- 1 table of 8 for the Speakers Showcase.

2016 SEPTEMBER 1 FROM 8:30 AM TO 11:00 AM
SPONSORSHIP OPPORTUNITIES

$2,500 PROMOTING SPONSOR
■ Sponsor logo prominently displayed near all food and refreshments
■ Sponsor for the Continental Breakfast
■ Approximately ten thousand Indianapolis based individuals to receive some form of marketing materials containing Sponsor logo
■ Sponsor logo on event flyer
■ Sponsor logo on web registration
■ Sponsor logo hyperlink from event web page
■ Sponsor logo on social media sites (Facebook, LinkedIn and Twitter)
■ Sponsor 1/2 page ad in Inspirational Insights program
■ Sponsor logo featured in digital presentation on day of event
■ Sponsor logo on event signage
■ 1 table of 8 for the Speakers Showcase

$1,000 ADVERTISING SPONSOR
■ Sponsor logo on event flyer
■ Sponsor logo on web registration
■ Sponsor logo hyperlink from event web page
■ Sponsor logo on social media sites (Facebook, LinkedIn and Twitter)
■ Sponsor 1/4 page ad in Inspirational Insights program
■ Sponsor logo featured in digital presentation on day of event
■ Sponsor logo on event signage
■ 1 table of 8 for the Speakers Showcase

$500 ADVERTISING SPONSOR
■ Sponsor 1/4 page ad in Inspirational Insights program
■ 2 seats at a table for the Speakers Showcase

2016
SEPTEMBER 1 FROM 8:30 AM TO 11:00 AM
MAKE A DONATION

Feel good about your participation, even if it is not at a sponsorship level, because proceeds of every dollar raised goes to support Catholic education. Support the SCBP by making a donation today. You can make a significant impact on the lives of children who could not otherwise afford a Catholic education through your prayers and generous support of the SCBP Scholarship Fund. Contact Ben Brown @ B.Brown@office3sixty.com for more information.

IN-KIND DONATIONS WELCOME
- Printing Services
- Marketing Services
- Media/Audio Visual Equipment

SOUTHSIDE CATHOLIC BUSINESS PROFESSIONALS
Southside Catholic Business Professional is a faith-based business networking group founded on three pillars... Catholic Faith, Charitable Works, and Christian Business Networking. Our goal is to bring together like-minded Catholic business professionals to share their faith and give back to the community by doing charitable works.

MISSION
Southside Catholic Business Professionals is an association of businesses and professionals working together for the mutual benefit of its members and devoted to the support and development of Catholic education in our region. SCBP members strive to be an example of high ethics, integrity, and honesty to the community through their business practices.

GOALS
The goals of Southside Catholic Business Professionals shall be consistent with all Church teachings and the SCBP will work closely with the parishes of the Indianapolis South Deanery to achieve the following objectives: Enhance the professional growth of our membership; Promote the parochial education of low-income families through the fund-raising initiatives of our membership; Support community service projects in our area through the donation of time, talent and treasure of our membership.
SPONSORSHIP FORM

(Please complete and return to Ben Brown at B.Brown@office3sixty.com)

COMPANY ________________________________________________________________

CONTACT ______________________________________________________________

PHONE _________________________________________________________________

EMAIL _________________________________________________________________

DESIGNATED SCHOOL BENEFICIARY __________________________________________

PLEASE SELECT ONE

☐ COVER AD $10,000 TITLE SPONSOR

☐ FULL PAGE: $7,500 PREMIER EVENT SPONSOR

☐ HALF PAGE: $5,000 SPEAKER SHOWCASE SPONSOR

☐ HALF PAGE: $2,500 PRESENTING SPONSOR

☐ QUARTER PAGE: $1,000 ADVERTISING SPONSOR

☐ QUARTER PAGE: $500 ADVERTISING SPONSOR

PROGRAM SPACE DEADLINE

JULY 15, 2016

ART SUBMISSION DEADLINE

AUGUST 1, 2016